



## Become an Edgewood Sports Sponsor

### **About Our leagues**

*Edgewood Youth Sports provide year-round programs for children in Edgewood and surrounding communities. Our programs include Basketball, Baseball, TBall, Softball and Soccer. Every year, approximately 300 children participate in our programming, which is aimed at keeping fit and learning teamwork and cooperation. Our families come back to participate in our leagues because we strive to focus on the fun and power of interactive play. Our leagues are popular, but also infused with love and dedication from our coaches, families and participants. Edgewood Youth Sports are a big part of what makes our neighborhood such a wonderful place to live.*

### **2 Types of Sponsorships**

You can make a donation at any level to either Edgewood Sports (all leagues) or become a sponsor of an individual league.

#### **1. Edgewood Sports Sponsorships (All Leagues)**

You can help Edgewood sports as a whole, meaning your help will go to where it is needed most. Your sponsorship will assist with the most important needs for all the leagues, including replacing equipment, ensuring the field amenities are cared for, and providing up to date organization for all sports.

#### **Platinum Sponsor - \$500**

1. 2.3x2+Edgewood Newsletter Advertising space for 1 calendar year (\$297 value)
2. 3 mentions on Edgewood Borough Community Events facebook page (Our Facebook page has 372 organic followers as of 11/10/17)
3. Mentioned as a Platinum Sponsor on Edgewood Sports Website for one year.
4. Thanked as a Platinum Sponsor on the Edgewood Recreation column of the Edgewood Newsletter.

#### **Gold Sponsor - \$250**

1. 2.3x2+Edgewood Newsletter Advertising space for 3 issues.(\$165 value)
2. 2 mentions on Edgewood Borough Community Events Facebook Page.
3. Mentioned as a Gold Sponsor on Edgewood Sports Website for one year.
4. Thanked as a Gold Sponsor in the Edgewood Recreation Column of the Edgewood Newsletter

#### **Silver Sponsor - \$150**

1. 2.3x2+Edgewood Newsletter Advertising space for 1 issue. (\$55 value)
2. 1 mention on Edgewood Borough Community Events Facebook Page.
3. Mentioned as a Silver Sponsor on Edgewood Sports Website for one year.
4. Thanked as a Silver Sponsor in the Edgewood Recreation Column of the Edgewood Newsletter.

**- See next page for individual league sponsorship packages -**

## **2. Individual League Sponsorships**

You can decide which league you would like to sponsor! Your help will be designated specifically for the league closest to your heart. Leagues are: Basketball, Baseball, Tball, Softball and Soccer.

### **Founding League Sponsor - \$400**

1. League Sponsored by Edgewood on one team's shirt for each age group.
2. Advertising in the Edgewood Newsletter for 3 issues. (\$165 value)
3. 3 mentions on Edgewood Borough Community Events Facebook page
4. Mentioned as a Platinum League Sponsor on Edgewood Sports Website for one year.
5. Thanked as a Platinum League Sponsor on the Edgewood Recreation column of the Edgewood Newsletter.

### **Supporting League Sponsor - \$200**

1. League Sponsored by Edgewood on one team's shirt for each age group.
2. Advertising in the Edgewood Newsletter for 1 issue (\$55 value)
3. 2 mentions on Edgewood Borough Community Events Facebook page
4. Mentioned as a Gold League Sponsor on Edgewood Sports Website for one year.
5. Thanked as a Gold League Sponsor on the Edgewood Recreation column of the Edgewood Newsletter.

### **Biggest Fan League Sponsor - \$100**

1. 1 mention on Edgewood Borough Community Events Facebook page
2. Mentioned as a Silver League Sponsor on Edgewood Sports Website for one year.
3. Thanked as a Silver League Sponsor on the Edgewood Recreation column of the Edgewood Newsletter.

### **What will my sponsorship do?**

Edgewood Borough currently keeps its registration fees as low as possible in order to make it affordable for absolutely every member of our community. The registration fees we collect barely cover the basics for each league. ALL of our leagues are in need of various equipment, which can be extremely expensive. Koenig Field is in need of rehabilitation and upkeep. The field must be lined and maintained for each sport, except Basketball, which requires its own set of heavy equipment to maintain and store. Referees are hired for games. All of these expenses are impossible to keep up with without community support from individuals and businesses in Edgewood.

Your sponsorship will make it possible for Edgewood to run these popular leagues while making it affordable for every family in our region. Team sports not only teach children the importance of responsibility and working together, but bring our whole community together. We would love to have you as a part of our team.

Thank you for your consideration!